

ELIGIBILITY

The KTYD CATCH PHRASE CASH Contest

NO CONSIDERATION OR PURCHASE IS REQUIRED TO ENTER OR WIN. CONSIDERATION OR PURCHASE WILL NOT INCREASE YOUR CHANCES OF WINNING.

This contest is open to California residents age 18 or older. Employees of Point Broadcasting LLC (PBLLC), dba Rincon Broadcasting (RB) and affiliated companies, contest sponsors and their respective household or immediate family members, are not eligible to enter. Compliance with the eligibility requirements will be determined solely by PBLLC/RB. All Federal, State and local laws and regulations apply. Void wherever prohibited or restricted by law. Contest winners are not eligible to win again for the next thirty (30) days following their win from any Rincon Broadcasting radio station.

HOW TO ENTER

1. Potential contestants of “The KTYD CATCH PHRASE CASH CONTEST” must listen to the KTYD 99.9 FM between the hours of 8am to 10am, 1pm to 2pm, 4pm to 8pm and 7pm to 8pm each weekday, Monday through Thursday. During those hours a “catch-word” will be announced that is part of a complete “catch-phrase” At the end of each day, Monday through Thursday, the “catch-words” will reveal the complete “catch-phrase”. The following weekday morning, Tuesday through Friday in the 8am hour, Lin and Bill of the K-TIDE Morning Mojo will ask listeners to call in to the KTYD request line at 805.879-5893 and be the first person to correctly recite the “catch-phrase” made up from the previous day’s “catch-words”. The first person to correctly recite the “catch-phrase” will win \$150.
2. The contest will be conducted the weeks of Monday, September 24, 2018, and Monday, October 1, 2018 for a total of two contest weeks. There will be four (4) winners of \$150 each week for a total of eight (8) winners. The total cash to be given away is \$1,200.
3. Recorded promos will begin on Saturday, September 22, and will air numerous times randomly between 6am and 10pm throughout the duration of the contest period, which will run from Monday, September 24, 2018, and Friday, October 5, 2018. The promos will highlight how the contest works and will direct listeners to the KTYD website (www.ktyd.com) for complete contest rules which will be prominently identified on the website
4. PBLLC/RB assumes no responsibility for telephone system, computer system, hardware, software or program malfunctions or other errors, failures, damages, delayed computer transactions or network connections, whether human, technical or otherwise in nature, in conjunction with this contest, participation or

in connection with any prize acceptance. PBLLC/RB and KTYD, at their sole discretion, reserve the right to disqualify any person tampering with the entry process or who is otherwise in violation of the Official Rules. Entrants agree that PBLLC/RB and KTYD have the sole right to decide all matters and disputes arising from this contest and that their decision is final and binding. All contestants who win \$600.00 or more annually will receive an IRS Form 1099 to report their taxable winnings. All applicable taxes and fees are the sole responsibility of the winner.

ODDS OF WINNING

The odds of winning THE KTYD CATCH PHRASE CASH CONTEST are based on the total number of listeners at the time each of the “catch-words” are announced and the order of callers at the time listeners are asked to call in to recite the complete “catch-phrase”. Therefore, the odds of winning cannot be determined in advance.

RELEASE AND INDEMNIFICATION

Entry constitutes permission for PBLLC/RB/KTYD (except where prohibited by law) to use winners' name, hometown and likenesses for publicity purposes without additional compensation. By entering, all entrants agree to be bound by the contest rules and further agree to release, indemnify and hold harmless Point Broadcasting LLC, RB, KTYD, affiliated companies and radio stations, its licensees, affiliates, successors and sponsors, and their respective directors, officers, agents and employees from and against all actions, causes of actions and liability, including attorney's fees and costs, arising out of or relating to the entrant's participation in the contest and receipt and use or misuse of the prize awarded.

CHOICE OF LAW

All issues and questions concerning the construction, validity, interpretation and enforceability of these Official Rules, entrant's rights and obligations, or the rights and obligations of PBLLC/RB and KTYD in connection with the contest, shall be governed by the laws of the State of California without regard to the conflicts of law principles thereof.

SPONSORS

This contest is sponsored by:

Point Broadcasting LLC/Rincon Broadcasting/KTYD, 414 E. Cota Street, Santa

Barbara, CA 93101

Official Rules are available at www.ktyd.com or at the offices listed above during normal business hours.